

# Product Popularity Listing

As a normal part of working with your inventory there will be times when you need to understand the contribution to sales being made by the items within a line. Counterpoint provides a report specifically for this purpose. The report is accessed via the following menu path.

**6. Inventory...-> 7. Reporting...-> 2. Performance Reports...-> 2. Product Popularity**

Which brings up the following screen.

The screenshot shows the COUNTERPOINT software interface. The title bar reads "COUNTERPOINT". The menu bar includes "File", "Edit", "View", "Session", "Config", "Special", and "Help". The toolbar contains various icons for file operations and data manipulation.

The main window displays the "Product Popularity" report configuration. It includes a "Based On" dropdown set to "Based On". Below this, there are six rows of configuration options:

2	Report By	.	%=Percentage . Q=Quantity
3	Report On	.....	Per Category
4	Price Level	.	1 To 6
5	Use Branches?	.	
6	Inventory Quantities?	.	

Below the configuration options, there is a section titled "Categories" with a yellow header. It contains a list of categories, each with a number and a series of dots representing a barcode or identifier:

Categories		
7	...	...
9	...	...
11	...	...
13	...	...
15	...	...
17	...	...
19	...	...
21	...	...
23	...	...
25	...	...
27	...	...
29	...	...
31	...	...
33	...	...
35	...	...
37	...	...
39	...	...
41	...	...
43	...	...
45	...	...
47	...	...
49	...	...
51	...	...
53	...	...
55	...	...
57	...	...
59	...	...
61	...	...
63	...	...
65	...	...

The Windows taskbar at the bottom shows the Start button and several open applications: "Maximi...", "Eudora...", "AAA - ...", "HOT R...", "2 Mic...", "http://...", and "COUNT...". The system clock indicates the time is 1:44 PM on a desktop.

Enter data into fields as follows.

**1 Based on** – Click the drop down box arrow to see available options. Enter your choice as appropriate to your needs. Click the close button to close the popup.

**2 Report By** - Enter Enter % or **Q** as appropriate to your need.

**3 Report On** - Enter the number of parts you wish to see analyzed or hit [Enter] to see all parts in the line.

**4 Price Level** - Enter the Price level to be used in for reporting purposes.

**5 Use Branches?** - Enter **Y** if you wish to include branch sales in the computations on ranking. Enter **N** to compute based on your store only.

**6 Inventory Quantities?** - Enter **Y** to have report include On hand balances. Enter **N** to suppress printing of on Hands..

**Fields 7 thru 65** - Enter categories you would like included in the printout

When you have entered all desired fields hit [F1] to run the program.

Report can be displayed on screen or printed out as appropriate to your intended usage.

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