

# Product Popularity Listing

As a normal part of working with your inventory there will be times when you need to understand the contribution to sales being made by the items within a line. Counterpoint provides a report specifically for this purpose. The report is accessed via the following menu path.

## 6. Inventory...-> 7. Reporting...-> 2. Performance Reports...-> 2. Product Popularity

Which brings up the following screen.

Product Popularity

1 Based On .

2 Report By . %=Percentage , Q=Quantity

3 Report On . . . . Per Category

4 Price Level . 1 To 6

5 Use Branches? .

6 Inventory Quantities? .

Categories					
7	...	27	...	47	...
9	...	29	...	49	...
11	...	31	...	51	...
13	...	33	...	53	...
15	...	35	...	55	...
17	...	37	...	57	...
19	...	39	...	59	...
21	...	41	...	61	...
23	...	43	...	63	...
25	...	45	...	65	...

Enter data into fields as follows.

**1 Based on** – Click the drop down box arrow to see available options. Enter your choice as appropriate to your needs. Click the close button to close the popup.

**2 Report By** - Enter Enter % or **Q** as appropriate to your need.

**3 Report On** - Enter the number of parts you wish to see analyzed or hit [Enter] to see all parts in the line.

**4 Price Level** - Enter the Price level to be used in for reporting purposes.

**5 Use Branches?** - Enter **Y** if you wish to include branch sales in the computations on ranking. Enter **N** to compute based on your store only.

**6 Inventory Quantities?** - Enter **Y** to have report include On hand balances. Enter **N** to suppress printing of on Hands..

**Fields 7 thru 65** - Enter categories you would like included in the printout

When you have entered all desired fields hit [F1] to run the program.

Report can be displayed on screen or printed out as appropriate to your intended usage.

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