

# Prebuilt Reports

Information on the prebuilt reports that come with Counterpoint Cloud Platform

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# Consolidated Sales

The consolidated sales report is a web-based equivalent to the Consolidated Sales report provided in COUNTERPOINT. This report lists current YTD sales compared to previous YTD sales, along with Gross profit and a detailed breakout of the previous 4 month's sales.

In addition, the report allows you to filter on specific branches, as well as export to excel with one click.

# Historic Sales

The historic sales report focuses on a particular branch, and offers an overview of sales performance for the past 2-

3 years. This includes gross income, net income, and GP% broken down by year and by month.

# Historic Inventory Report

The prebuilt historic inventory report contains both a table and graph

The Historic Inventory Table displays the monthly inventory value and percent change for the last 24-36 months.

The Historic Inventory Graph maps the total inventory value at the first of every month for the selected branches.

# Detailed Sales History

The Historic Category Report breaks down sales for the selected branches by category, breaking out their sales as a trend over the past 6 months.

# Detailed Inventory History Report

The Historic Category Report breaks down sales for the selected branches by category, breaking out their sales as a trend over the past 6 months.

# Clerk Analysis

The clerk Analysis report provides a number of metrics on clerk sales performance.

- Number of active clerks - Clerks with sales in the selected filter timeframe
- Clerk Type Breakdown - Currently can be in-store or online
- Online Clerk Breakdown - Breakdown of clerk sales for online clerks (useful if using more than one ecommerce sales platform)
- Store Clerk Breakdown - Breakdown of clerks sales for in-store clerks
- Top clerks by sales - Top 25 clerks by sales dollars
- Detailed clerk breakdown - A detailed table of clerk sales based on the selected filter timeframe