

# Feature Sheet

# Catalog Application Listing User Experience & Functionality

The screenshot displays the Autoecatalog website interface with 31 numbered callouts highlighting specific features:

- 1: Logo
- 2: Home button
- 3: Automotive button
- 4: Import button
- 5: Parts button
- 6: Utilities button
- 7: Stock Order button
- 8: Your Cart button
- 9: Add checked items to cart button
- 10: Search button
- 11: Add checked items to cart button
- 12: Add checked items to cart button
- 13: Add checked items to cart button
- 14: Add checked items to cart button
- 15: User profile/Contact information
- 16: Search applications section
- 17: Search parts section
- 18: Search oem parts section
- 19: Search oem parts section
- 20: Search oem parts section
- 21: Product list table
- 22: Product image
- 23: Product details
- 24: Product details
- 25: Product details
- 26: Product details
- 27: Product details
- 28: Add To Cart button
- 29: Add To Order button
- 30: Product image
- 31: Product details

The website shows a search results page for "Engine Coolant Outlet O-Ring". The table lists products with their prices and availability. The bottom of the page includes the Autoecatalog logo, date (Monday, April 4, 2016), and copyright information.

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1. Store Branding. Display the store's logo prominently in the top left to ensure the user is aware of the supplier they are ordering from
2. Last Vehicles. Displays the vehicles recently selected by this customer. Also presents the user with any vehicles that may have been scanned into the catalog via the mobile VIN scanner utility.
3. FastApp Search. Allows for the searching of parts by keying in an English description. For example "13 Expedition Filter" will return all filters for a 2013 Ford Expedition
4. FastPart Search. A single entry point for searches on the dealerships inventory by part or description, interchange search and a search of the catalog itself. User keys in the number in question, and then simply clicks the type of search they wish to run from the options to the right.
5. VIN Lookup. Search for a vehicle by keying in the VIN. Upon a successful VIN being decoded, the user is taken to that vehicle in the catalog, and presented with a window showing the various options that were present on the vehicle entered.
6. Stock Order. Stock order acts as a scratch pad for users to keep a running list of numbers that may be ordered at a later date. Also takes the user to the standing order function, which allows users to save commonly ordered numbers for re-order with one click.
7. Stock Order Quick View. Click on the quick view icon to see what is currently on your standing order without navigating away from the current page.
8. Your Cart. Takes the user to the checkout screen to order any parts that may currently be in their shopping cart.
9. Your Cart Quick View. Click on the quick view icon to see what is currently in your shopping cart without navigating away from the current page.
10. Multiple Search. Allow users to select many different product types at once, all to be returned in one listing. Easy selection of many product types, regardless of their categorization.
11. Job Search. Dealerships may build specific jobs, allowing users to search by a job type (ie. Brake Job) vs. selecting various different products.
12. Hide Price. A user can hide their net price, in case showing the screen to a customer.
13. Search for OE interchanges via our licensed OE Catalog. Any good matches found will present the user with any stocking equivalent at the dealership, as well as an OE buyers guide to assist in confirming fitment.
14. Fluid Specs. This icon will present the user with a window showing all of the fluid specifications & capacities, torque specs, standard tire sizes and service schedules for the selected vehicle.
15. Vehicle Quick Links. If a user accidentally selects the wrong option when selecting a vehicle or part type, these links take them back to that point in their selection.
16. Related Parts. When available, a drop down will show in this area listing any 'related' part types to the one listed. These could be parts used in conjunction with the part listed, parts physically close on the vehicle to the one listed, or parts with similar functionality or naming.
17. Prices returned from the Dealership's DMS in real time.
18. Forward/Backward Years. Quickly move up or down a year for the vehicle/product type selected. In this screen, clicking the right/up arrow would navigate you to a 2000 Ford F-150 with the same product type selected.

19. Only In Stock Filter. Users can quickly identify which items returned are in stock by checking this box. All out of stock items will be removed from the display.
20. Keyword Filter. As a user starts typing information into this field, only listings matching what they type will be displayed. This filter is unique by product type, allowing users to use different filters on different product types.
21. Product Info. Clicking the small info icon, or the part number takes the user to our extended product information screen. This screen presents the user with detailed marketing info, item and packaging specifications and measurements, product warranty information, installation instructions, possible MSDS sheets, interchanges, buyers guide, product images and even video.
22. Product Image. A small thumbnail next to each listing for easy confirmation of product type. Clicking the image will present the user with a larger version, with image zoom being implemented shortly.
23. Product availability. This drop down will show the product availability from all locations belonging to the dealership. Product availability drop down is color-coded as well for quick reference. Red indicates no stock in any branch, Yellow indicates no stock in the default branch, but stock available in another branch, green indicates stock in the default branch.
24. When applicable, a 'Check Warehouse' button will appear here, indicating that the item can be sourced from elsewhere. When the button is clicked, a popup box appears and real-time stock checks are done at any of the supported 3<sup>rd</sup> party suppliers.
25. User comments. These are comments that can be utilized by users and catalog administrators alike, allowing notes associated with parts to be displayed in the catalog without a reload of ACES data. Users can be limited in their level of administration of these comments.
26. Application Comments. Comments associated with the part listing. Comments are color coded to bring attention to their importance and type of information portrayed. Position comments are listed in bold red font and branding comments are in bold blue font.
27. Purchase Qty. This is the qty to be added to the shopping cart when clicking the 'add to cart' button. Optionally, this qty can be changed to reflect the qty per vehicle attribute contained in the catalog data.
28. Add To Cart. Add the listed item to the user's cart.
29. Add to Order. Add the listed item to the user's stock order for later purchase.
30. Brand Logo. Quickly identify the product brand with the logo listed along with each part.
31. Sale indicator. As the catalog can accept sale items, this note shows up to notify the user of the sale.

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